

COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes
Virtual Meeting
May 19, 2021

Time Convened: 3:00 p.m. Time Adjourned: 3:11 p.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), Richard P. Cole, Christopher T. Corr, Sylvain Doré, James W. Heavener, Morteza "Mori" Hosseini (Board Chair), Daniel T. O'Keefe, Rahul Patel, Marsha D. Powers, and Fred S. Ridley.

Others present:

Mark Kaplan, Vice President for Government and Community Relations, and Thomas Mitchell, Vice President for Advancement and members of the University of Florida community.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:00 p.m.

2.0 Roll Call

Board Staff conducted a roll call of all Committee and Board members present.

3.0 Review Agenda for June 2021 Meeting

3.1 Review Draft Minutes

Committee Chair Zucker noted that we will review the minutes from the March meeting and the April and May pre-meetings at the June Board of Trustees meeting.

3.2 Review Discussion Items

Committee Chair Zucker outlined the discussion topics for the June meeting.

• Campaign Goals Status

Trustee Heavener will discuss the status of the campaign goals.

• Go Greater Campaign Impact: Athletics

- Athletics impact brochure
- Athletics impact video

Trustee Ridley and Athletic Director Scott Stricklin will provide a full presentation on Athletics that includes an impact video and brochure.

Mini Campaigns

Early Childhood Learning Lab

Committee Chair Zucker will present an update on the mini campaigns, and there will be quite a few of them going on over the next couple of years. She noted that there will be three phases of the Early Childhood Learning Lab (Baby Gator) and referenced the report Vice President Gentry provided to Trustees about Baby Gator that will be discussed further in June.

Board Chair Hosseini expressed his thanks to everyone for their help with Baby Gator. He noted that it's great for our faculty, staff and university, as well as for recruiting. There are lots of good things happening, and UF is in great shape going forward.

Trustee Doré expressed his concern about plans for expanding Baby Gator at Diamond Village affecting graduate student housing. Trustee O'Keefe confirmed that Baby Gator will not have a negative impact on graduate student housing. Trustee Patel shared that a public/private partnership specifically geared toward graduate housing is being explored, along with other opportunities.

4.0 New Business

Committee Chair Zucker asked if there was any new business.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker expressed her appreciation to everyone for participating and adjourned the meeting at 3:11 p.m.