



COMMITTEE ON ADVANCEMENT

Pre-Meeting Minutes

Virtual Meeting

January 27, 2021

Time Convened: 3:01 p.m.

Time Adjourned: 3:29 p.m.

Committee and Board members present:

Anita G. Zucker (Committee Chair), David L. Brandon, Richard P. Cole, Christopher T. Corr, Sylvain Doré, Daniel T. O'Keefe, Rahul Patel, Trevor J. Pope, and Marsha D. Powers

Others present:

Thomas Mitchell, Vice President for Advancement, and members of the University of Florida community.

1.0 Call to Order and Welcome

Committee Chair Anita G. Zucker welcomed everyone in attendance and called the meeting to order at 3:01 p.m. She noted that this was a short information meeting only and the business will be brought forward at the actual Board of Trustees meeting.

2.0 Roll Call

Board Staff conducted a roll call of all Committee and Board members present.

3.0 Review Agenda for March 2021 Meeting

The following items were addressed by the Committee:

3.1 Review Draft Minutes

Committee Chair Zucker noted that we will have minutes from the December 3, 2020, meeting and the January 27, 2021, and February 24, 2021, pre-meetings to review and approve at the March BOT meeting.

3.2 Review Discussion Items

Committee Chair Zucker outlined the discussion topics for the March meeting and called on Vice President Mitchell to provide some background.

- **Campaign Goals**

Vice President Mitchell shared that before the campaign got started, we had 15 goals we were focused on. This will be the first time the governing board will receive an update on where we started with each goal and where we're at now. We'll identify how many are completed and the two or three we continue to work on. As

Trustee Heavener is the campaign co-chair, this provides an opportunity for him to present on this topic.

- **Association of Governing Boards (AGB) Campaign Book**
Vice President Mitchell reported that the Association of Governing Boards (AGB) asked him about a year ago to write a book that would serve as a practical guide for campaigns for governing and foundation boards. He agreed to do it and enlisted John Lippincott, former president of the Council for Advancement and Support of Education (CASE), to help him on the project. Committee Chair Zucker authored a chapter for the book.
- **Go Greater Campaign Impact: UF Health**
Trustee Powers agreed to introduce the campaign's impact on UF Health.
- **Campaign/Foundation Next**
Committee Chair Zucker agreed to present on campaign/foundation next. Vice President Mitchell shared we should hit the campaign goal in April 2021 (16 months ahead of schedule). We need to start planning for the next campaign now, as it takes 2-3 years to set up.

Vice President Mitchell suggested two more items that the Board might want to hear more about UF Foundation and Alumni Association Diversity, Equity and Inclusion (DEI) Joint Taskforce and Public/Private Partnership.

4.0 New Business

Committee Chair Zucker asked if anyone had any new business to share.

Trustee Doré extended congratulations for reaching the campaign goal early. He stated that he would like to propose childcare as one project that could be added to the current campaign, specifically as it relates to infrastructure and how to support funding that would also help graduate students. Another option to add to the campaign would be graduate student housing.

Committee Chair Zucker replied that it's certainly possible to start a discussion on what that would take, and she asked about infrastructure that has possibly been located. Trustee O'Keefe responded that we are looking at a few properties and are targeting the end of February. There are three options on the table. Option 4 is to do nothing, and that's not an option we want to consider.

Committee Chair Zucker noted that another topic the Board might be interested in is the DEI Joint Taskforce that met last week with Vice President Farias as the guest speaker. It's an amazing group of people, and they have put together a wonderful statement but it hasn't been fully adopted yet. They would like to bring the DEI statement to the Board for consideration and will share it beforehand with this committee. She noted the importance of looking at the Board of Governors statement on DEI and making sure we meet it. As a university, we need to

ensure we have a One UF statement. Board staff will coordinate with VP Mitchell on a possible presentation.

Committee Chair Zucker closed by saying that there are a lot of good things happening, and it will be great to see the AGB campaign book that Vice President Mitchell and John Lippincott have put together.

5.0 Adjourn

There being no further discussion, Committee Chair Zucker adjourned the meeting at 3:29 p.m.