



**COMMITTEE ON ADVANCEMENT  
Pre-meeting Minutes  
Telephone Conference Call  
Tuesday, February 25, 2020  
123 Tigert Hall Conference Room  
University of Florida, Gainesville, FL  
Time Convened: 4:00 p.m.  
Time Adjourned: 4:09 p.m.**

**Committee and Board Members Present:**

Anita Zucker (Chair), David L. Brandon, James W. Heavener, Rahul Patel, Marsha Powers and Ray G. Thomas

**Others present were:**

Assistant Vice President for Development Maria Martin and other members of the University community.

**1.0 Call to Order and Welcome**

Committee Chair Zucker welcomed everyone in attendance and called the meeting to order at 4:00 p.m.

**2.0 Roll Call**

Board Staff conducted a roll call of all Committee and Board members present.

**3.0 Review Agenda for March 2020 Meeting**

Committee Chair Zucker began by saying how sorry she was to hear about the loss of Vice President Tom Mitchell's mother, which is always a very difficult thing to deal with. She mentioned that her mother is also in poor health.

She remarked that there would be minutes to review and approve and then turned the Committee's attention to the discussion items on the Committee Agenda for March 26.

### **1. New Gifts (Dec. 9 – Mar. 26)**

Committee Chair Zucker reported that we have received some very large gifts this quarter, and Vice President Mitchell will be talking about some of those gifts at the meeting.

### **2. Campaign Capstone/Post Campaign Retention Strategy**

Committee Chair Zucker will present this topic.

### **3. Impact Report**

Vice President Mitchell will share the impact report.

### **4. Go Greater Campaign Impact: Warrington College of Business**

Committee Chair Zucker asked Trustee Heavener if he would be willing to present with Warrington College of Business Dean John Kraft on the campaign impact of the WCBA, and he agreed to do so.

### **5. Alumni Participation**

In the absence of Trustee Rosenberg, Committee Chair Zucker stated that we would reach out to him to determine his willingness to present with past UF Alumni Association President Karen Unger on alumni participation.

### **6. Giving Day**

Committee Chair Zucker asked Trustee Brandon if he would be willing to lead the discussion on Giving Day with College of Design, Construction and Planning Dean Chimay Anumba, and he agreed to do so.

Trustee Brandon also referenced the breakdown by colleges of the Stand Up and Holler Day and noted that one of the smallest colleges on campus outpaced some of the larger ones in the number of gifts received and amount of total giving. He stated that they plan to show a video at the March board meeting.

Committee Chair Zucker agreed that it was an amazing day, and she was looking forward to the meeting. She also stated that she would like to include a slide in the Committee presentation that shows the Giving Day breakdowns for all the colleges.

Assistant Vice President Maria Martin stated that we would be providing slides and suggested speaking points for all the participants in advance of the meeting.

## **4.0 New Business**

Committee Chair Zucker reported that she and Assistant Vice President Maria Martin attended the start of the Remission Alliance Summit in Orlando, and it was very exciting. We have 12 colleges/universities that have formed an alliance and are currently working together to share data and research.

Assistant Vice President Maria Martin added that it was a very impactful evening that was focused on the work that is happening at the Preston Wells Center for Brain Tumor Therapy at

the University of Florida. Dr. Duane Mitchell and Dr. William Friedman from the University of Florida were the key speakers at the event. Friday night was the fundraising portion of the summit and several gifts were announced that evening. There were also families in attendance who shared emotional and impactful personal stories about their experiences with this dreadful disease. The academic portion of the summit took place on Saturday and Sunday and included workshops and the sharing of data and research. Everyone was very happy about what was accomplished at the summit.

Committee Chair Zucker asked if there was any new business, and there was none.

## **5.0 Adjourn**

As there was no further discussion, Committee Chair Zucker expressed her appreciation for everyone's time and efforts and thanked them for joining the brief meeting. The meeting was adjourned at 4:09 pm.