



**COMMITTEE ON ADVANCEMENT
PRE-MEETING AGENDA**

**Thursday, October 15, 2020
4:00 p.m.**

**Virtual Meeting: (646) 558-8656, ID#: 939 9894 3028
University of Florida, Gainesville, FL**

Committee Members:

Anita G. Zucker (Chair), Richard P. Cole, Sylvain Doré, James W. Heavener, Leonard H. Johnson, Marsha D. Powers, Jason J. Rosenberg

- 1.0 Call to Order and Welcome Anita G. Zucker, Chair
- 2.0 Roll Call..... Board Staff
- 3.0 Review Agenda for December 2020 Meeting..... Anita G. Zucker, Chair
 - 3.1 Review Minutes
 - June 5, 2020
 - October 15, 2020
 - 3.2 Discussion Items
 - Go Greater Campaign Update – Your Ideas/Innovation
 - New Gifts (July - November)
 - Go Greater Campaign Impact – Herbert Wertheim College of Engineering
 - Capital Projects Now/Next
 - Top Publics Comparable Data
 - Alumni Participation Rate Goal/Strategy
- 4.0 New Business Anita G. Zucker, Chair
- 5.0 Adjourn Anita G. Zucker, Chair